

TRUE TO OUR ROOTS

BABCOCK RANCH





Babcock Ranch is rooted in preservation. The 18,000-acre town is part of what made it possible for Florida to complete the largest preservation land purchase in state history and establish the 73,000-acre Babcock Ranch Preserve.

At Babcock Ranch, our environmentally friendly design sprang from the ground up. We started with a thorough understanding of the natural systems, locating development areas where they would have the least impact. Green infrastructure has been the overriding theme in all planning decisions — resulting in a town that is in harmony with its surroundings.

- More than 90% of the development will be built upon previously impacted pasture, farm and rock-mined land
- Town layout improves existing flow ways and wetland ecosystems
- Extensive use of surface water best management practices and filter marshes for water quality
- Integrated water management system sets a new standard for watershed protection, flood control and demand reduction
- Native tree and plant landscape palettes
- Alternative transportation and pedestrian orientation, with basic amenities and facilities in neighborhood commercial centers within walking distance of homes
- Attention to micro-climate shaded pathways and rest areas, treelined streets, shaded structures

- Florida Green Building Coalition (FGBC) certified town
- The FPL Babcock Ranch Solar Energy Center is powered by the sun, with a photovoltaic solar plant generating more energy than the town consumes
- Modern smart grid digital electric distribution technologies optimize efficiency and lower energy costs
- From building construction and orientation to street design, Babcock Ranch is designed to weather the storm
- Health and wellness-focused amenities provide a more holistic approach to mind, body and spirit
- Providing inspired and unique experiences with the great outdoors, amenities and people; emphasizing the social, physical, nutritional, spiritual, economic and educational well-being of our residents and businesses





